



Nonprofit and Foundation Consultants

EXECUTIVE SEARCH CONSULTANTS

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**COMMUNITY OUTREACH MANAGER – NORTHEASTERN PENNSYLVANIA  
MARCELLUS SHALE COALITION, PITTSBURGH, PA**



**PERFORMANCE PROFILE**

*The Marcellus Shale natural gas deposits represent one of the most promising economic development opportunities the Appalachian region has seen in decades. The Marcellus Shale Coalition represents the member companies that are working for the responsible development and extraction of this natural resource. The Community Outreach Manager – Northeastern Pennsylvania works with individuals, neighborhoods and communities in northeastern Pennsylvania to represent the Coalition and help inform key constituencies of the issues and opportunities around the safe development of natural gas in the region.*

**BACKGROUND**

The Marcellus Shale Coalition (MSC) was formed in 2008 and is currently comprised of more than 250 producing and supply chain members who are fully committed to working with local, county, state and federal government officials and regulators to facilitate the development of the natural gas resources in the Marcellus, Utica and related geological formations. Our members represent many of the largest and most active companies in natural gas production, transmission, and gathering in the country, as well as the suppliers and contractors who service the industry.

The MSC and its member companies are fast-moving and dynamic organizations, and as a result the MSC is seeking individuals who work in a manner consistent with its culture. At present, the MSC is a growing yet nimble organization, strategically expanding its presence to meet the needs of the members in the industry.

More information can be found by visiting [www.marcelluscoalition.org](http://www.marcelluscoalition.org).

**POSITION OVERVIEW**

The Community Outreach Manager – Northeastern Pennsylvania (Manager) reports directly to the Vice President, Policy & Communications and indirectly to the President. The Manager role is largely externally-facing, and involves a significant amount of time outside of the office representing the MSC at grassroots, community and other events in northeastern Pennsylvania – including Lycoming County and the northern tier of Pennsylvania. The territory covered by this position includes Bradford, Lackawanna, Luzerne, Lycoming, Sullivan, Susquehanna, Tioga, Wayne, and Wyoming counties. The Manager may be physically located in any of the counties in northeastern PA listed above, working out of a home office when not traveling to events and meetings throughout the region. Time also may be spent in the southern tier of New York, as warranted. This position requires travel throughout several counties in the region, where key relationships with stakeholders at all levels must be strengthened and forged to enhance the industry's presence in these key areas. The position involves some non-traditional and evening hours as a result, and participation at the monthly MSC Membership meetings. More specifically, the Manager is responsible for:

- Working with Public Relations committee of the Board of Directors and retained Public Relations firm to execute a robust grassroots outreach program for the organization in critical communities in northeastern Pennsylvania.
- Organizing outreach in these counties for MSC members and developing the necessary strong personal relationships with key individuals in those communities.
- Contributing substantially to the database of contacts and to coalition ranks.
- Developing new ways to grow networks in northeastern Pennsylvania communities, and implementing communication efforts to cultivate those networks including, but not limited to business and economic development organizations, environmental interest groups, educational institutions, and local government officials.

- Developing and contributing to the development of collateral material to be distributed at events.
- Working closely with members of a Northeast Pennsylvania Operators Group consisting of trade association representatives and public affairs officials of exploration and production companies with an interest in northeastern Pennsylvania; Energy In Depth – Northeast Marcellus; and peers at allied trade associations to accomplish shared public relations goals around responsible natural gas development.
- Support MarcellusMatters.com political grassroots website, which serves as the MSC’s hub for targeting legislators and regulators on key policy proposals.
- Other duties as needed.

## **KNOWLEDGE, SKILLS AND ABILITIES**

The ideal Manager candidate has a blend of the following:

- Proven ability to function independently in dynamic situations and environments
- An undergraduate degree in communications, business, science, or a related field is required
- Prior experience working in northeastern Pennsylvania, and a deep knowledge of the issues, organizations and geography of the area
- Demonstrated strong oral communication/presentation skills
- The ability to stand and remain engaged with people for long periods
- A natural relationship builder, with a passion and drive for engaging others
- Organizational skills, especially with respect to developing agendas and communicating with participants
- Synthesis and implementation skills, to help narrow priorities and initiate a plan of action
- Demonstrated active listening skills, with the ability to diffuse contentious conversations
- An ability to relate well to people from all geographic, educational and socio-economic backgrounds
- A passion for business growth, and philosophical and values alignment with the Marcellus Shale Coalition
- Prior experience with sales, marketing, communications, campaigns, public relations or organizing
- Fluency in all Microsoft Office tools, internet research, and website navigation and research
- Ownership of a functioning, reliable automobile is required

## **COMPENSATION**

This exempt, salaried position has an attractive compensation and benefits package consistent with other membership and industry support organizations of similar size, scope, scale and industry focus. The benefits package is comprised of medical, dental, vision, retirement and vacation time as well as other benefits.

## **TO APPLY**

Individuals wishing to discreetly discuss this role may contact Todd Owens, Partner, Dewey & Kaye, 412.434.1335 or [todd.owens@deweykaye.com](mailto:todd.owens@deweykaye.com). Qualified individuals may apply confidentially by submitting resume, cover letter and compensation requirements as MS Word attachments to: [resumes@deweykaye.com](mailto:resumes@deweykaye.com). Please reference the following in the subject line of your email: **NEPA Community Outreach Manager, MSC (#217-MH687)**.

**Candidates must submit materials no later than Friday, February 17, 2012. If you do not receive an email confirmation of your submission within 3 business days, please contact Dawn Kopp at [dawn.kopp@deweykaye.com](mailto:dawn.kopp@deweykaye.com) or 412-434-1335.**

**Please direct all inquiries related to this position to Dewey & Kaye.**

*The Marcellus Shale Coalition is an Equal Opportunity Employer.*