

## MCCRORY & MCDOWELL LLC

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 MCCRORY & MCDOWELL  
Certified Public Accountants and Consultants

 DEWEY & KAYE  
Nonprofit Consultants

 DIVERSIFIED MEDICAL MANAGEMENT  
Health Care Industry Consultants

 FINANCIAL ADVISORS INC.  
Investment Consultants



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# Participatory Strategic Planning

Participatory Strategic Planning presents a structured planning process which incorporates the workshop method for building consensus, the discussion method for effective group communication and an implementation planning process for turning ideas into productive action and concrete accomplishments.

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# Participatory Strategic Planning

**“The strategic planning workshop is practical and will inspire action in any organization that embraces and trusts the process. These courses have been so valuable and so unbelievably affordable.”**

K.H., PR Manager, Healthcare Association

**“A structured approach that seems to generate as many ideas as possible. The ideas are organized in a way that all participants own the ideas and they can be implemented.”**

C.D., Controller, Construction Company

## Structured Planning Process

Discover proven ways to use the learnings of Group Facilitation Methods to implement a process that will bring results to your organization’s strategic initiatives.

### ▶ Enhance

Uncover new ways to find outlets for creative strategy building within yourself and others.

### ▶ Enable

Bring a group to a common vision and create a “participant-owned” plan that deals with the realities blocking the group.

### ▶ Experience

Use hands-on classroom practice to complete the strategic planning process of vision, contradictions, strategic directions and implementation.

### ▶ Demonstrate

Find new and innovative ways to weave together the basic tools into longer formats and retreat settings.

## Benefits

- ▶ Improved communications
- ▶ Expanded responsibility for better results
- ▶ Organizational alignment
- ▶ Immediate implementation
- ▶ Accomplishments which exceed expectations

## Prerequisite

Group Facilitation Methods

## Who Should Take This Course?

Executives and organization leaders who depend on others for successful implementation of organizational strategies. Senior administrators, managers, private consultants, community coordinators, policy analysts, board members, educators and individuals responsible for design and facilitation of strategic planning efforts in organizations both large and small, whether in the private or public sector.

## Experience The Benefit Of Expert Facilitators

One of the most valuable benefits in working with McCrory & McDowell’s Three Rivers Institute is the depth and breadth of knowledge and experience the facilitators bring to your training. All staff members have received the highest level of professional education and certification from several leading organizations, including the International Association of Facilitators and the Institute of Cultural Affairs.

## Choose The Training Option Best For You

Attend a scheduled session at McCrory & McDowell’s Three Rivers Institute, conveniently located in Downtown Pittsburgh, or opt to have the session delivered to your group at your organization’s location of choice.

## Time

Classes meet from 8:15 AM to 5:00 PM daily.

## Program Fees

The fee for each 2-day session is \$545 per person. In-house training fees are based on customized group discounts.

## Registration

It’s easy! Register today by calling McCrory & McDowell’s Three Rivers Institute at (412) 281-9690 or by e-mail at [registration@mccmcd.com](mailto:registration@mccmcd.com). Have questions or want more details? Just ask for Jason Bernard when you call.

*McCrory & McDowell is an approved sponsor of continuing professional education programs, as required by the PA State Board of Accountancy. (Credit hours—16 Other)*